

PhotoWorld Exhibition

Dubai, 2014



Bigger and better than ever...

This years Dubai PhotoWorld Exhibition is proving to be the biggest event photography event so far. Meeting the demanding needs of both professional and keen amateur, this years PhotoWorld showcased up-to-date leading edge developments from around the world.

Some of these new innovations included:

- Filming accessories and supplies
- High DEF video and the world of HD
- Specialist photo papers, framing and art supplies
- Mobile imaging Inc. the latest trends
- Computer imaging software
- All the latest cameras from leading manufacturers
- On-line photo services
- Professional equipment
- Lenses, filters, camera body's
- Specialist camera equipment and accessories



NIKON gave free seminars from some of the top photographers, as well as giving free sensor cleaning to anyone owning a Nikon camera.



Professional on-site printing available



"I am the colour of life" Nikon sports car on the showcase area along with the latest Nikon equipment and lenses from around the world.



Photo exhibition prints on show

Some of the highlights of the event were professional printed and framed prints on show from some of the top photographers from around the region.



High attendance from other GCC countries

In addition to exhibitors from around the region, one special portion was set aside from the Photographic Society of Oman.

Free seminars on hand for professional portraiture and lighting



Special guests were flown in to showcase their latest work, help on techniques and give advice on portrait and studio lighting. After the event flyers and invitations were available to attend other seminars taking place after the PhotoWorld exhibition.

Event was shown on local TV and various media channels

TV and local media were present during the whole event, which lasted 5 days.



Top camera manufacturers had cameras on offer at reduced prices for the exhibition

Hasselblad special edition camera on sale, such as this Lunar LTD Edition

